



USAID
FROM THE AMERICAN PEOPLE

USAID Green Invest Asia

Sustainable Land Use for a Healthy and Prosperous Future

Our Mission

Catalyze private finance for sustainable agriculture and forest landscapes

We believe there is a real opportunity for businesses to make a difference and a profit by embracing land use practices that reduce commodity-driven deforestation.

USAID Green Invest Asia is a catalyst to change "business as usual" to increase the scale of sustainable financing for agricultural and forestry commodities across Southeast Asia. We envision a more robust finance ecosystem that supports sustainable land use practices and responsible investing, which is the key to securing a healthy and prosperous future.

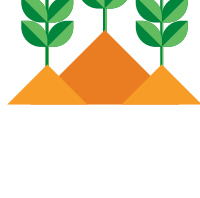
Our Model

Identify, Engage and Connect

USAID Green Invest Asia identifies and develops promising climate smart business deals with solid profit potential for investors. We engage with financial institutions and investors to link them to pipeline opportunities and bridge financial and technical gaps necessary to overcome barriers to investment in businesses that are environmentally and socially responsible.

We connect actors from both the business and financial sectors to build relationships, share knowledge and develop strategies that promote green investments.

We seek to address a finance market failure, the "missing middle" - those businesses which are too large for microfinance and too small or risky for many larger private investment institutions. These businesses form critical links in supply chains that underpin national economies, feed multi-national corporations, and have a direct impact on the resilience of communities and landscapes in which they operate.



Agriculture and Forestry Business

Mid-growth business with capacity to scale best practices within key commodity supply chains



Financial Institutions

Commercial banks, impact investors and funds with an interest in investing in profitable business with positive environmental and social outcomes



Knowledge Sharing

Facilitate the exchange of lessons to develop needed innovations and partnerships for systemic change that reduce barriers to green investment

USAID Green Invest Asia is unique in combining:

- A greenhouse gas emissions reduction goal through better land use practices
- A design to achieve both financial, social and environmental outcomes
- Support for the achievement of sustainability goals of businesses in Asia
- Deep understanding of local commodity and finance sectors
- Sharing of information to scale green investments across the region



we aim to mobilize

US\$400 million

of private finance for climate smart commodity production that results in a reduction or sequestration of



25 million tons

of CO₂ equivalent GHG emissions.

Our Services

What USAID Green Invest Asia Offers

We provide direct technical services to enterprises desiring to green their supply chains and assist in structuring corresponding financial deals to reduce investor risk.

Technical Services Offered



For Business:

Types of services include identification of sustainable production models, estimation, verification and monitoring of carbon emissions, improving business and strategy development, and assessing and meeting certification standards for agriculture and forestry commodities.

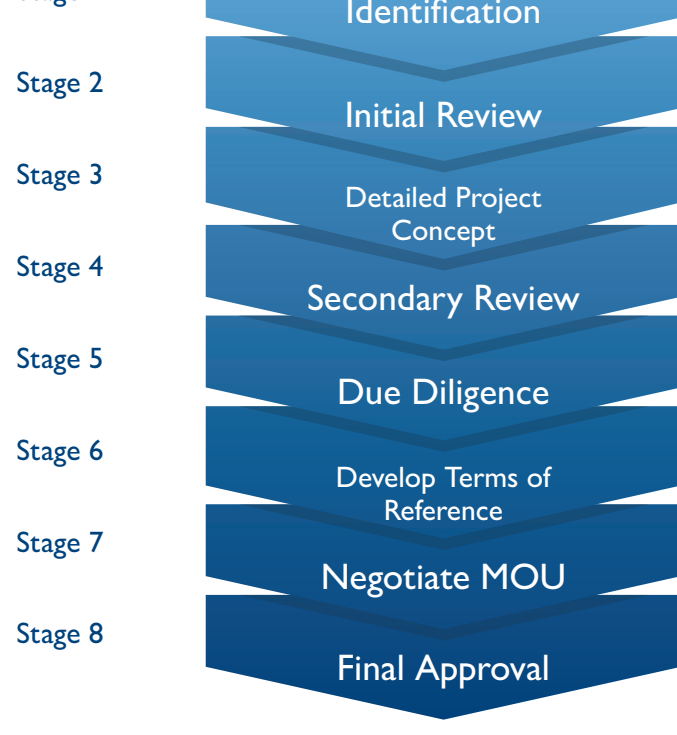


For Investors:

Identification of climate smart transaction opportunities, structuring of financial mechanisms to reduce risk, technical support for investors clients in meeting the Environmental and Social standards required by an investing institution, technical support and advisory services to strengthen internal social and environmental risk management systems and capabilities.

Screening and Approval Process

To obtain technical advisory services from USAID Green Invest Asia, companies must be able to demonstrate a commitment to social, ethical and environmental stewardship. Business proposals are assessed based on their scalability through access to finance, GHG reduction potential and social inclusion factors.



To be selected, an identified potential company will be evaluated against basic screening criteria. Then, its profile will be developed for the Advisory Group to approve for LOE and TA. Following a letter of intent, a field visit will be conducted for due diligence. An MoU will be subsequently developed to form a basis for TA and budget with terms and conditions of technical service delivery discussed

Connect with Us

USAID Green Invest Asia is a facility of the United States Agency for International Development (USAID). It is coordinated by Pact, a global development organization, working in partnership with Mekong Strategic Partners (MSP) and Control Union (CU). Interested companies and investors can learn more via the USAID Green Invest Asia website or send an email to info@greeninvestasia.org.